



SPONSOR PACKAGES

CLUB MISSION STATEMENT

"To develop and assist players so they possess the skills and knowledge to play and enjoy the sport of rugby."

West's Subiaco Rugby Union Club

ABN 43 059 385 238

Rosalie Sporting Complex, Onslow Road, Shenton Park WA 6008

Postal address: PO Box 744, Subiaco WA 6904

Telephone Clubrooms: (08) **9382 1025**

www.westssubiacorugby.com.au



January 2010

From the President

West's Subiaco has a long and proud history in the Perth Premier Grade Competition, and in 2010 will celebrate our 60th year anniversary since being reformed in 1950, after the Club was initially formed in the 1930's but went into recess in World War II.

West's Subiaco has fielded 4 Senior Grade teams, an Under 20's and an Under 18's in season 2009, plus the Junior section of the Club has fielded teams in nearly all age groups from Under 5's through to Under 16's. The Club has a strong supporter base with over 400 members regularly turning out to support their team.

West's Subiaco has of this season, with the appointment of fulltime General Manager & 1st Grade Coach, Wayne Gibson, made a commitment to their young players and any young player who wishes to come and play for us, to be given the opportunity to play 1st grade if both the player and the coach consider they are capable. We have seen through this season, that we have here in Perth, young players who given this opportunity, have accepted the task involved and have developed with each game, thus becoming regular 1st graders. West's as a Club do not think it is sustainable in the long term to be bringing in large numbers of players from overseas, who invariably stay for one season only, when we have local talent here just waiting for an opportunity to develop with top level coaching.

West's is managed by a responsible committee who are all unpaid volunteers. The Club runs transparently and efficiently, with all funds directed towards improving the Club, training facilities and playing standard. West's relies heavily on its volunteer committee, sponsorship and other fund raising activities throughout the year to remain in operation.

For the upcoming 2010 season, we have developed a range of sponsorship packages to enable companies and individuals to become involved with the West's Subiaco team. As a Club we believe we can provide a unique and tangible opportunity to support West's, from Jersey signage, ground signage and clubroom signage to promote your company and product. We look forward to the opportunity of developing an exciting and mutually beneficial relationship with your company and products.

To our current sponsors, thank you for your ongoing support and we look forward to seeing you all involved again in Season 2010, whilst to any potential new sponsors if you have any questions, please do not hesitate to give us a call.

Yours in rugby

Kevin Hays

Senior Club President - WSRU

Mob: 0418 949 069



OFFICE BEARERS

President	Kevin Hays
Vice President	Tom Pinder
Secretary	Kate Manning
Treasurer	David Hocking
General Manager	Wayne Gibson
Club Captain	Dean McKee
Patron	Peter Rigby
Vice Patron	Les Veal, Senator Chris Evans
Junior Vice Patron	Trevor Vaughan
Registrar	Wayne Gibson
Committee	Paul Connelly, Scott Bellerby, Andrew Robertson, Phil Cabassi, Darrell Stops, Robert Bond, Lynne Chapman, Geoff Little.
Club address	West's Subiaco Rugby Union Club Inc. Rosalie Sporting Complex, Rosalie Park, Onslow Road Shenton Park, Perth WA 6008
Postal address	PO Box 744, Subiaco WA 6904
Contacts	Clubrooms - (08) 9382 1025 Kevin Hays - 0418 949 069 Wayne Gibson - 0404 150 404 Tom Pinder - 0439 944 9987
Website	www.westssubiacorugby.com.au



CLUB INFORMATION

HISTORY

West's Subiaco Rugby Union Club is one of Perth's Premier Rugby clubs having been the reigning Premier's four years in a row from 2003 - 2006.

Western Suburbs Rugby Union Club, as the Club was known, was formed in the 1930s and captured its first premiership in 1932. The Club folded during World War II, but reformed in 1950 largely through the efforts of inaugural secretary Joe Lord and 1932 premiership member John Poor.

In 1972 a clubhouse was opened, making West's the first club in WA to have its own club rooms. Since then, the Club has relocated to licensed premises with two floodlit grounds at Rosalie Park in Shenton Park, west of the Perth CBD. The Club underwent many changes in 2000 within its structure, including a name change which the Club believes will hold it in good stead for many years to come. West's Subiaco Rugby Union Club was chosen because of the Club's long association with the City of Subiaco, and will only continue to strengthen its commitment of rugby and the history of the Club.

West's was one of first Junior Clubs formed in Western Australia. The Club has been a force within the junior competition for over 40 years. West's Subiaco Junior Rugby has players from the age of five to sixteen. We have produced many state players at this level over these years. Today we continue to have state players and participants in National talent squads.

Since 2000 the Club has enjoyed some golden years with strong playing commitment and player numbers within the Club. 2002 saw five of the Club's teams in the finals with the 1st grade taking out the minor premiership. 2003 was even more successful with 1st grade going one step further and winning both the major and minor premierships, and all other teams reaching finals. 2004 saw our Premier side yet again capture both flags with reserve grade securing their own major premiership flag. 2005 saw the Premier grade successfully winning for the third consecutive year. The boys backed it up again in 2006 with a thrilling win to secure a state record equalling 4th consecutive title, with 2nd grade finishing equal fourth, 3rd grade and Colts being knocked out in the Finals.

The Club has always been competitive and ranked highly within the WA Club Championship due to the strength of the Club through all grades. We are well represented in the WA State side and have often had pleasing results in the PG Hampshire Award (Rugby WA's top award for fairest and best player). In 2006 four players from our Premiership winning side were drafted into the Western Force Gold squad that toured South Africa, Eastern Australia and hosted the Japanese side Yamaha at Rosalie Park.

2006 also ushered in a new era of Rugby in WA, with the establishment of the Western Force. West's have been fortunate to have had the recent support of Tai Mclsaac and David Pusey at the Club. West's have developed close links with the Western Force, with West's 2003-2005 Premiership Coach, Tom Fearn, the Force Skills and Defence Coach for the last few seasons.

West's will continue to develop junior players from within the Club for season 2010 and beyond, and remain focussed on getting back to the top of rugby in WA. Player enjoyment and development is more important to the Club than winning premierships - if we get it right off the field, success will follow on the field ...



WESTS JUNIORS

JUNIORS

2010 is looking to be a very promising year for Wests Subiaco Juniors as we look to field a team in every age group from U6s through to U16s.

Wests Subiaco Juniors had a busy season in 2009 with our U14 and U15s involved in finals. The Junior Committee has put a lot of time into sponsorship and fundraising for the Club. A quiz night was held in July at the Irish Club and will become a permanent fixture on our club social calendar. Our Junior Club also prepared successful grants from Healthway and the Department of Sport and Recreation. In 2009 we signed 2 Junior Gold Sponsors with VIP security and Kinsella Roofing & Co. roofing contractors. Northside Quality Meats have continued to provide sausages to the Junior Club for Thursday training since 2006.

Congratulations to the following Wests Subiaco boys who toured with the U15 State team in 2009 - Elliott Burka, Breeze Hita, Steven Komene, Kane Koteka, Chance Peni.

Kane and Todd Willcox should also be congratulated on their selection in the RugbyWA Junior Academy for 2008/2009. We hope to see them wear the Blue of the Force one day.

Last year we said farewell to Kylie Reeves who moved to Adelaide with her family. Kylie Reeves was the first winner of the 'Jock Bellerby Spirit of Wests Award'. The Jock Bellerby Spirit of Wests Award is a Junior Life Membership awarded at Wests. Jock Bellerby had a long playing and administration career at Wests. Following his passing, his family and the Irish expats of Perth kindly donated a beautiful glass trophy made by Peter Bowles at Glass Manifesto in West Perth.

We encourage all our senior players to support our junior club - make sure your sons play for WESTS, and be sure to point all friends to our Club. We would also love to see any senior players who would like to coach down at Rosalie at 5pm on Thursday nights!

Junior President - Tom Pinder M: 0439 944 987

tom.pinder@health.wa.gov.au

Junior Secretary - Tania Paul M: 0409 120 074

tania.paul@legalaid.wa.gov.au





VISION FOR THE FUTURE

VISION FOR THE FUTURE

Winning a first grade premiership is normally the determining factor on whether a club has been successful in that season. Sadly this is all too common, and for many clubs it can come at a cost financially through 'importing' players who on most occasions only make Perth 'home' for a season. Many other factors I believe should demonstrate if a club is successful include - consistency of results through all grades; number of youth teams; increase in club membership; sound financial management; strong governance and administration; increase in sponsorship; growing supporter and volunteer base; quality of coaching, these but to name a few. The West's Subiaco Rugby Club will endeavour to grow in these areas, but as a Coach building a player base centred on youth, talent and a commitment to the club is the vision for on field success. Ultimately we are looking at changing the culture of the club.

This goal can take some time to provide the desired results and a 3 - 5 year plan is in place. With the commitment and effective recruitment / retention practices and excellent player development programmes, West's Subiaco will have that foundation in which to build for the future. This will involve informing players of their obligations and responsibilities in representing West's Subiaco, and in return the club will assist in their development and provide the environment in which to enjoy the sport of Rugby.

It was decided in 2009 to not openly recruit players, and in turn assess the current playing group at the Club and from that build the base. At the time of writing this article, 48 players have been exposed to first grade rugby. The second half of the season has recorded positive results and 'unearthed' players with the potential to consolidate first grade positions in future seasons. This assessment has identified there will be some recruitment required for 2010 to ensure depth in the Club, but only in strategic positions. An off season program will commence in October for existing and potential first grade players aged 17 to 23 years to ensure they meet the rigors of grade rugby. Players will be continually appraised.

If businesses or individuals wish to assist in this building phase and for the future please contact the Club for further details.

Regards

Wayne Gibson

General Manager & 1st Grade Coach





PLATINUM SPONSOR

\$20,000 +

- One Ordinary Membership with full voting rights.
- Major logo on front of Senior Club jerseys
- Major logo on front of Senior & Junior training shirts and singlets.
- Major ground signage for home games on banner 900mm x 2500mm.
- Sign with company's logo and product mounted in Club rooms.
- Company logo on Club website homepage and promotional DVD.
- Company name in Club newsletter.
- Sponsor's name on Player Membership Card and Club Calendar of Seasons Events.
- Access to Club member database. (subject to privacy laws)
- Company name read out at all home games after presentation.
- 4 Complimentary Trophy Presentation Dinner tickets.
- 2 Complimentary tickets to the Annual Luncheon. (coincides with Wallabies match)
- Complimentary tickets to the 'PG Hampshire Awards'. (Fairest and Best Awards)
- Invitation to Sponsor's tent. (home games - inc. complimentary drinks/refreshments)
- Invitation to club special functions.
- Complimentary clothing set - polo shirt, training shirt, supporter's jacket and tie.
- Copy of season draw with home games highlighted.

All Sponsor's are encouraged to provide promotional items. (water bottles, hats, shirts etc)
Plus any material/information on your company which may benefit club members and increase your business exposure.



GOLD SPONSOR

\$15,000

- One Ordinary Membership with full voting rights.
- Major logo on back of Senior Club jerseys
- Major logo on back of Senior & Junior training shirts and singlets.
- Major ground signage for home games - banner 900mm x 2500mm.
- Sign with company's logo and product mounted in Club rooms.
- Company logo on Club website homepage and promotional DVD.
- Company name in Club newsletter.
- Sponsor's name on Player Membership Card and Club Calendar of Seasons Events.
- Access to Club member database. (subject to privacy laws)
- Company name read out at all home games after presentation.
- 2 Complimentary Trophy Presentation Dinner tickets.
- 2 Complimentary tickets to the Annual Luncheon. (coincides with Wallabies match)
- Invitation to Sponsor's tent. (home games - inc. complimentary drinks/refreshments)
- Invitation to Club special functions.
- Complimentary clothing set - polo shirt, training shirt, supporter's jacket and tie.
- Copy of season draw with home games highlighted.

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Plus any material/information on your company which may benefit club members and increase your business exposure.



SILVER SPONSOR

\$10,000

- One Ordinary Membership with full voting rights.
- Logo on sleeve of Senior Club jerseys
- Logo on sleeve of Senior & Junior training shirts and singlets.
- Major ground signage for home games - banner 900mm x 2500mm.
- Sign with company's logo and product mounted in Club rooms.
- Company logo on Club website and promotional DVD.
- Company name in Club newsletter.
- Sponsor's name on Player Membership Card and Club Calendar of Seasons Events.
- Access to Club member database. (subject to privacy laws)
- Company name read out at all home games after presentation.
- 2 Complimentary Trophy Presentation Dinner tickets.
- Invitation to Annual Luncheon. (coincides with Wallabies match)
- Invitation to Sponsor's tent. (home games - inc. complimentary drinks/refreshments)
- Invitation to Club special functions.
- Complimentary clothing set - polo shirt, training shirt, supporter's jacket and tie.
- Copy of season draw with home games highlighted.

All Sponsors are encouraged to provide promotional items. (water bottles, hats, shirts etc)
Plus any material/information on your company which may benefit club members and increase your business exposure.



BRONZE SPONSOR

\$5,000

- Logo on sleeve of Senior Club jerseys
- Logo on Senior & Junior training shirt & singlet
- Major ground signage for home games - banner 900mm x 2500mm.
- Sign with company's logo and product mounted in Club rooms.
- Company logo on Club website and promotional DVD.
- Company name in Club newsletter.
- Invitation to Trophy Presentation Dinner.
- Invitation to Annual Luncheon. (coincides with Wallabies match)
- Invitation to Sponsor's tent. (home games - inc. complimentary drinks/refreshments)
- Invitation to Club special functions.
- Complimentary Polo Shirt & Club tie.
- Copy of season draw with home games highlighted.

All Sponsor's are encouraged to provide promotional items. (water bottles, hats, shirts etc)
Plus any material/information on your company which may benefit club members and increase your business exposure.



BUSINESS SPONSOR

\$3,000

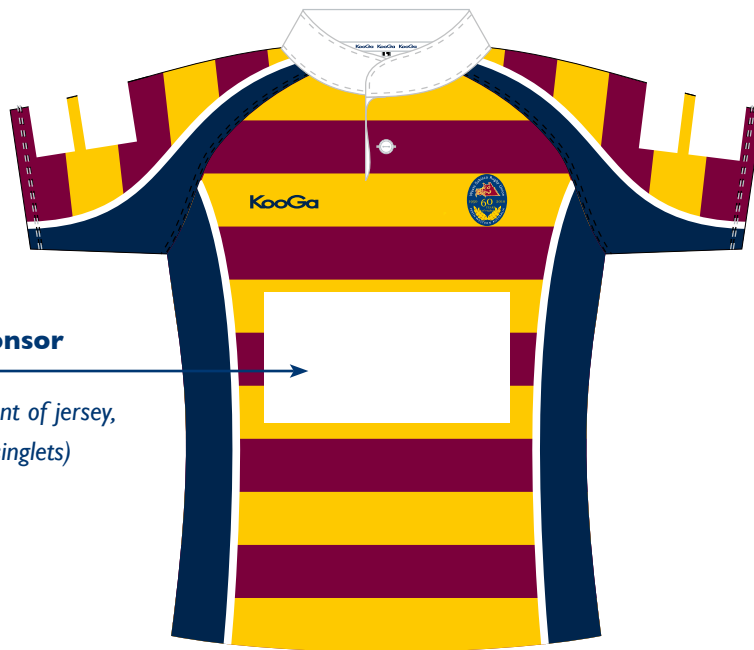
- Major ground signage for home games - banner 900mm x 2500mm.
- Sign with company's logo and product mounted in Club rooms.
- Company logo on Club website and promotional DVD.
- Company name in Club newsletter.
- Invitation to Trophy Presentation Dinner.
- Invitation to Annual Luncheon. (coincides with Wallabies match)
- Invitation to Sponsor's tent. (home games - inc. complimentary drinks/refreshments)
- Invitation to Club special functions.
- Complimentary Club tie.
- Copy of season draw with home games highlighted.

\$1,000 - CLUBROOM SPONSOR

- Logo on Clubroom Sponsors Board.
- Company logo on Club website.
- Company name in Club newsletter.
- Invitation to Trophy Presentation Dinner.
- Invitation to Annual Luncheon. (coincides with Wallabies match)
- Copy of season draw with home games highlighted.



SENIOR CLUB JERSEY FRONT / BACK



Platinum Sponsor

(Large logo on front of jersey, training shirts & singlets)



Gold Sponsor

(Logo on back of jersey, training shirts & singlets)

Silver Sponsor

Bronze Sponsor

(Logo on a sleeve of jersey, training shirts)

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ABN 43 059 385 238

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West's Subiaco Rugby Union Club (WSRU) Sponsorship Agreement

Date: _____

Sponsor: _____

Address: _____

Contact: _____ Phone: _____

Terms of Agreement:

1. The Club (WSRU) agrees to grant the Sponsor the following sponsorship package rights:

Platinum Gold Silver Bronze Business Clubroom

2. I/we hereby agree to sponsor WSRU Club the amount of \$ _____

3. The sponsorship will be for period of: _____

4. It is agreed that at the time of re-negotiation, the Club will automatically invite the Sponsor to re-negotiate the agreement.

Signed:

Signed:

The Sponsor: _____ WSRU Rep: _____

Name: _____ Name: _____

Date: _____ Date: _____

